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- Renate Stendhal, Author of *Kiss Me Again, Paris*

You Can Be A Winning Writer

The 4 C's System to Author Success

**Craft, Commitment,
Community & Confidence**

Joan Gelfand

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Learn the keys to successful authorship from a pro: **Joan Gelfand**, author of **You Can Be a Winning Writer**, has been teaching her 4 C's approach to creative writing and successful authorship to aspiring authors at book festivals and writer's conferences for the past decade. She has taught her 4 C's method to college professors, CEOs, doctors, ghostwriters, poets, and playwrights throughout the United States; helping them realize their publishing dreams.

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"Joan Gelfand is the perfect person to write this book and to share her expertise about writing and the importance of community for writers." Jane Kinney-Denning, President of the Women's National Book Association and Director of Pace University Publishing Program



Joan Gelfand's reviews, stories and poetry have appeared in over 100 national and international literary journals and magazines, including *Rattle*, *Prairie Schooner*, *Kalliope*, *California Quarterly*, *the Toronto Review*, *Marsh Hawk Review*, and *Levure Littéraire*.

Joan has been a featured reader at numerous venues in the United States and Mexico, including Bowery Poetry Club, the Southern Festival of Books, The Public Library of New York, and San Francisco Litquake. Former President of the Women's National Book Association, a member of the National Book Critics Circle and a juror for the Northern California Book Awards, Joan blogs for the Huffington Post and coaches writers.

Learn more about Joan at Joangelfand.com

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